



WELCOME TO **ANDY WHITE** **CREATIVE** **THEMED ENTERTAINMENT DESIGN**

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HELLO!

We're **ANDY WHITE CREATIVE LTD** - a creative design agency that helps businesses develop their attractions, bringing ideas to life with themed-entertainment and experiences that your customers will **LOVE!**

We develop new ideas for clients of all sizes, supporting Visitor Attractions, Themeparks, Hotel Resorts, Museums, Theatres and Retail destinations - creating dynamic and unforgettable experiences to attract more visitors, and increase their sales.

Focussing on the visitor's needs, we create attractions within your budget that they'll love to experience with their families and friends time after time.



CREATIVE

We're experienced at creating ideas that entertain visitors, and our creative team will help bring your project to life via:

CREATIVE CONSULTANCY

The idea generation for all new projects - we'll create the core foundations upon which everything will be designed.

SHOW-WRITING

The creative storytelling that we weave through attractions, binding all the creative elements together into a compelling personal adventure.

GUEST EXPERIENCE

We'll design every step of your guest's experience, shaping what they do, see, hear and feel long before anything is actually built, creating an experience that connects with them emotionally, that they'll want to share and repeat.



DESIGN

To visually bring your project to life, our in-house team can support you throughout with:

CONCEPTUAL DESIGN

Developing the look and feel for new projects with fabulous artwork and visualisations of our ideas in 2D and 3D.

MASTER PLANNING

Laying out how the project will all fit together on site, with suggestions for guest flow, entertainment & play spaces, food and beverage areas, retail spaces and more.

ART DIRECTION

Ensuring that styling for new ideas remains on the right path, and all aspects work together to compliment each other.

THEMEBOOKS

We'll compile the ultimate instruction manual for your project - everything we design goes into it, and if it's not in the Themebook, it won't get built!



OUR PROCESS

Our projects come to life by following these four simple steps -

1	2	3	4
MEET	THINK	DRAW	MAKE
We'll arrange a meeting to discuss your project, your budget, and then respond to your brief accordingly.	We'll develop the core creative ideas for your project into a Themebook that becomes the foundation of the whole project.	Our ideas are turned into concept visuals and designs to be discussed and approved, before anything is actually built.	Our designs are turned into working drawings by your contractors and built from. The project is then installed at your venue.

CALL NOW TO BEGIN YOUR PROJECT!



EXPERIENCE

Here are some of our clients and examples of the projects that we've recently worked on:

- **Cbeebies Land Hotel** Alton Towers Resort, UK
- **Warwick Castle Hotel/Knight's Village Resort** Warwick Castle
- **Bluey themed bedrooms** for Cbeebies Land Hotel
- **The Furchester Hotel LIVE! Show** Cbeebies Land, UK
- **Peppa Pig Land** & themed hotel rooms, Gardaland, Italy
- **Ice Age Adventure Ride** for 20th Century Fox, Indonesia
- **The Gruffalo River Ride** Chessington World of Adventures
- **Scouse of Horrors** Pop up Halloween attraction, Liverpool
- **The Gruffalo bedrooms** Chessington World of Adventures
- **Jumanji & OREO bedrooms** Chessington World of Adventures
- **Splash Landings Hotel & Waterpark** Alton Towers Resort
- **Legoland Windsor**, Florida and Malaysia resort design
- **The Good Neighbour** Battersea Arts Centre interactive show
- **Madame Tussauds** London and New York interior designs
- **The Disney Store** large scale promotional retail themeing
- **Paramount London Resort** creative design and development
- **Harrods Ltd** many special projects including Christmas Grottos

AND MANY MORE!



CONTACT US

Thank you for viewing our services - please contact us to discuss your project requirements and we'll be very happy to help.

CALL +44 (0)1923 263088 or +44 (0)7973 796732

EMAIL enquiries@andywhitecreative.com

WEB www.andywhitecreative.com

OUR ADDRESS

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**WE LOOK FORWARD TO
WORKING WITH YOU SOON...**

CLICK HERE TO START!

GET

IN

TOUCH



THE WARWICK CASTLE HOTEL,WARWICK CASTLE

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ANDY WHITE
CREATIVE
THEMED ENTERTAINMENT DESIGN







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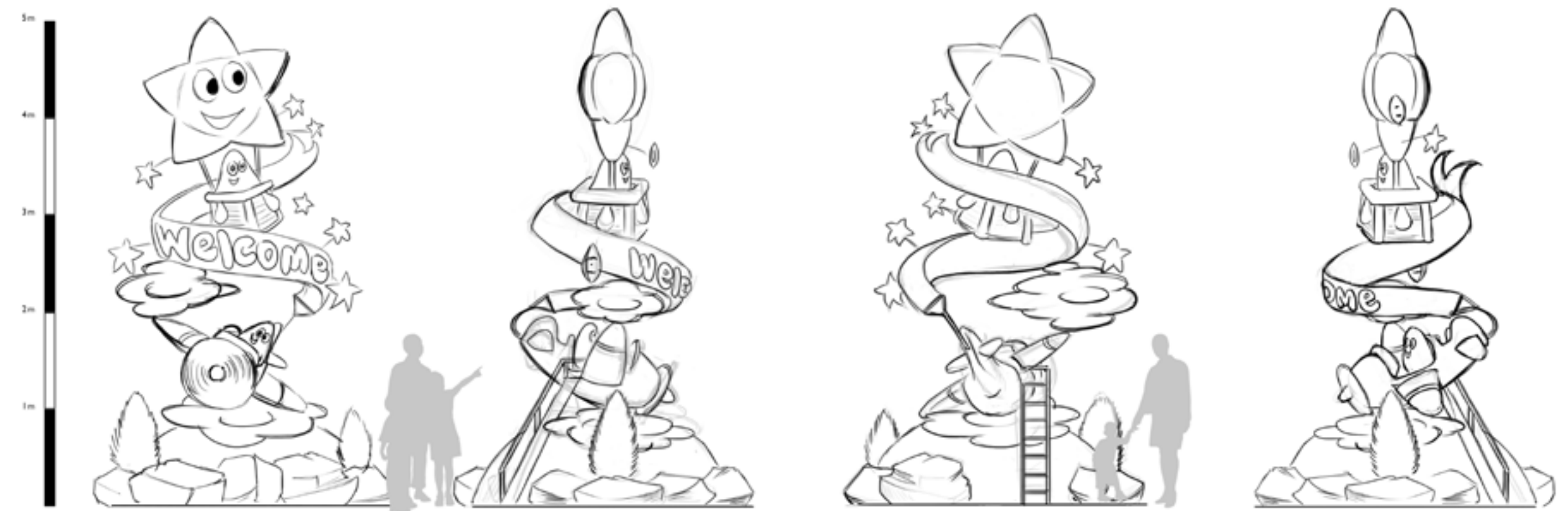
THE CBEEBIES LAND HOTEL, ALTON TOWERS RESORT

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THE CBEEBIES LAND HOTEL, ALTON TOWERS RESORT





THE CBEEBIES LAND HOTEL, ALTON TOWERS RESORT

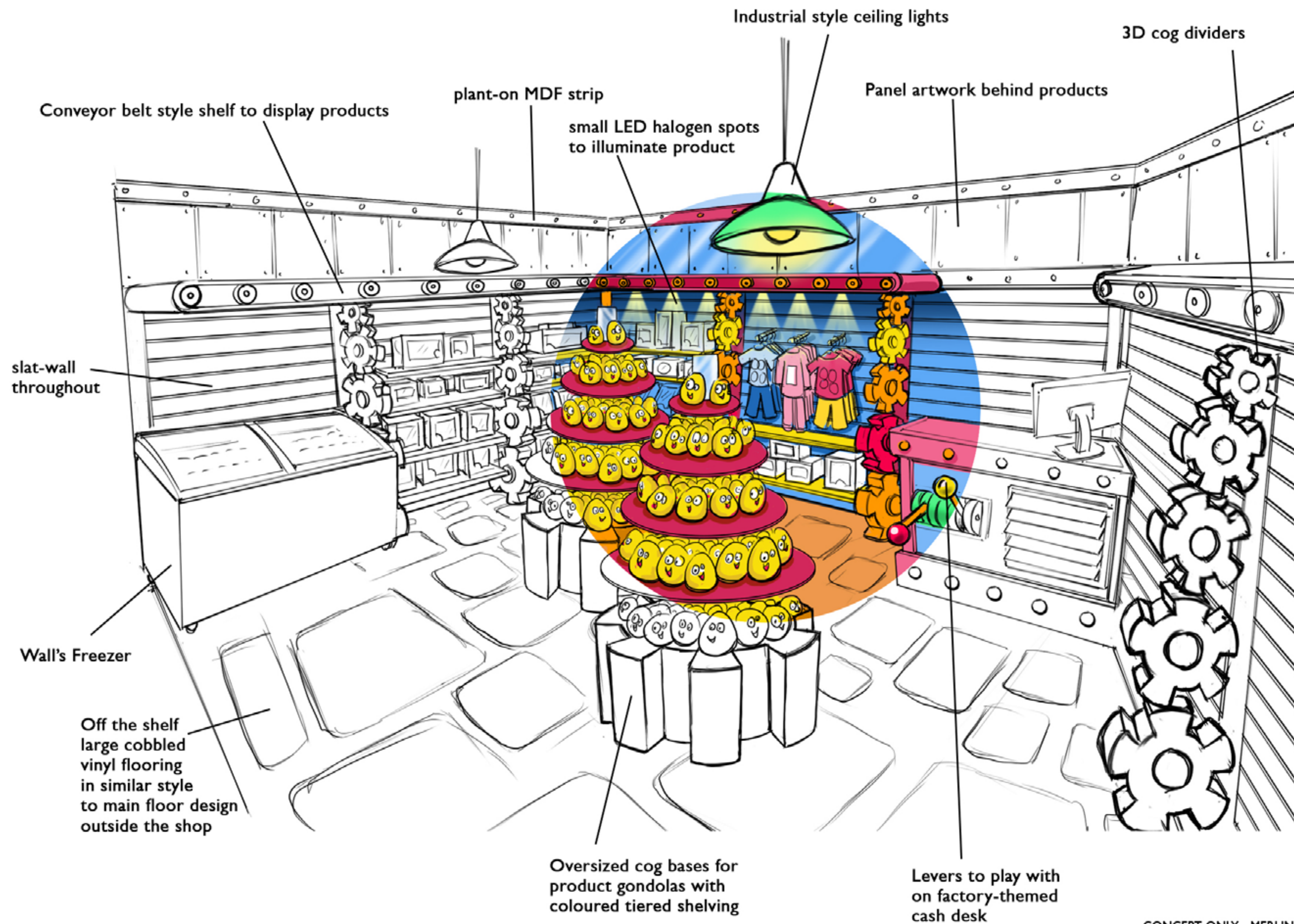
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CONCEPT ONLY - MERLIN COPYRIGHT 2016





BLUEY THEMED BEDROOMS AT THE CBEBBIES LAND HOTEL, ALTON TOWERS RESORT

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ROOM ON THE BROOM BEDROOMS, AZTECA HOTEL, CHESSINGTON WORLD OF ADVENTURES RESORT

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WARWICK CASTLE KNIGHT'S VILLAGE, AT WARWICK CASTLE

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JUMANJI BEDROOMS, AZTECA HOTEL, CHESSINGTON WORLD OF ADVENTURES RESORT

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OREO BEDROOMS, AZTECA HOTEL, CHESSINGTON WORLD OF ADVENTURES RESORT

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THE GRUFFALO'S RIVER RIDE ADVENTURE, CHESSINGTON WORLD OF ADVENTURES RESORT

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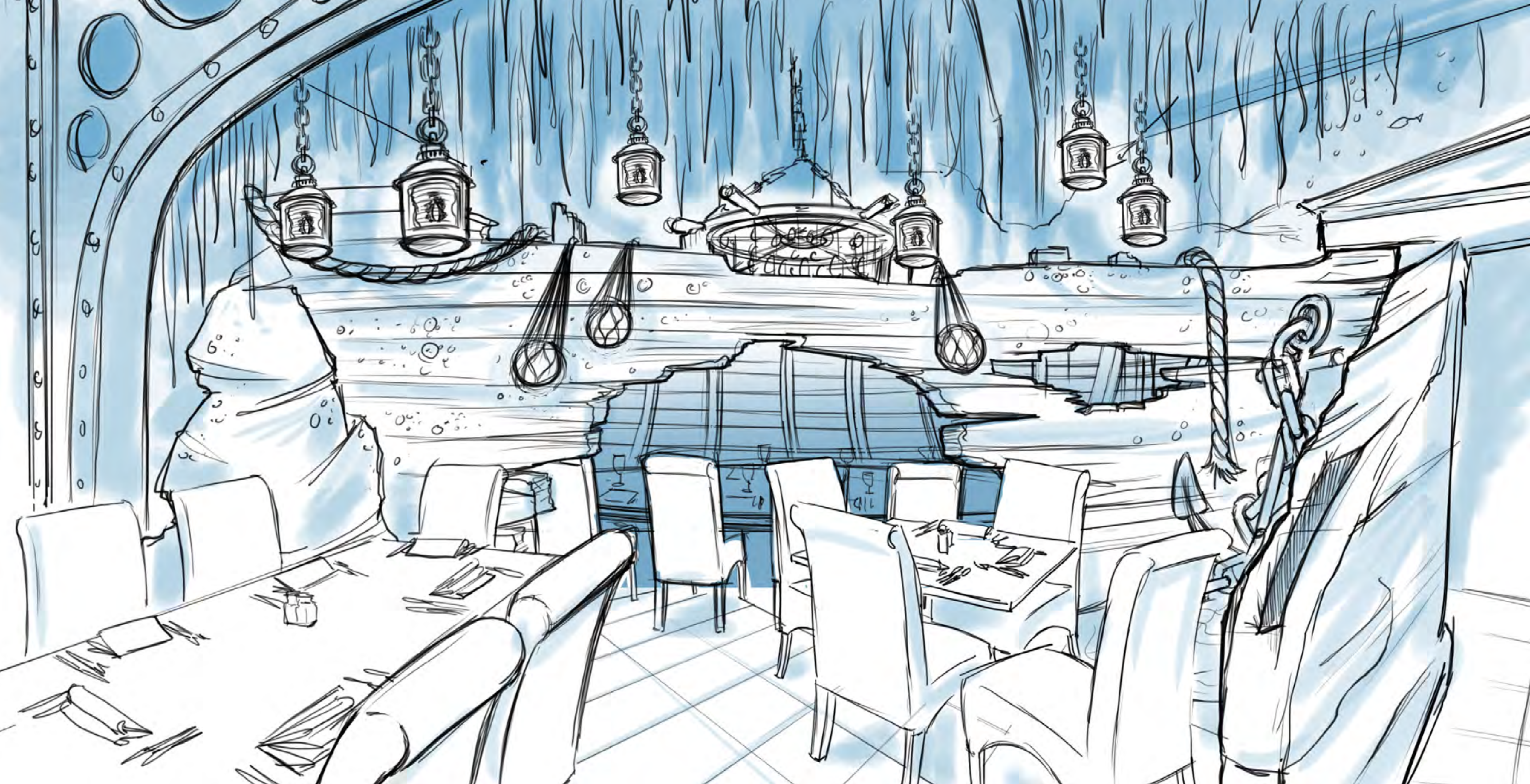
THE GRUFFALO'S RIVER RIDE ADVENTURE, CHESSINGTON WORLD OF ADVENTURES RESORT

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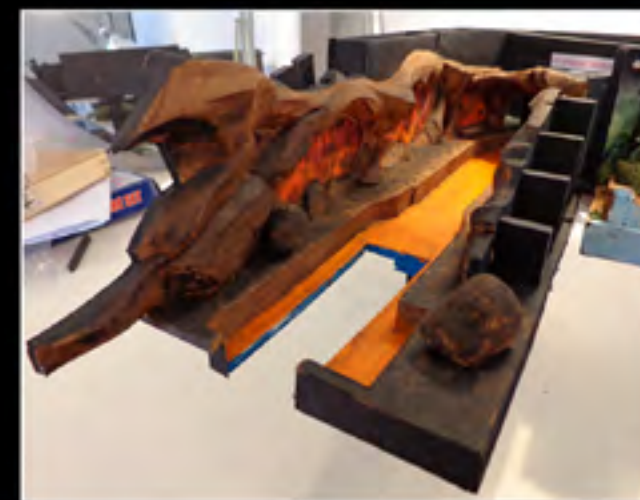
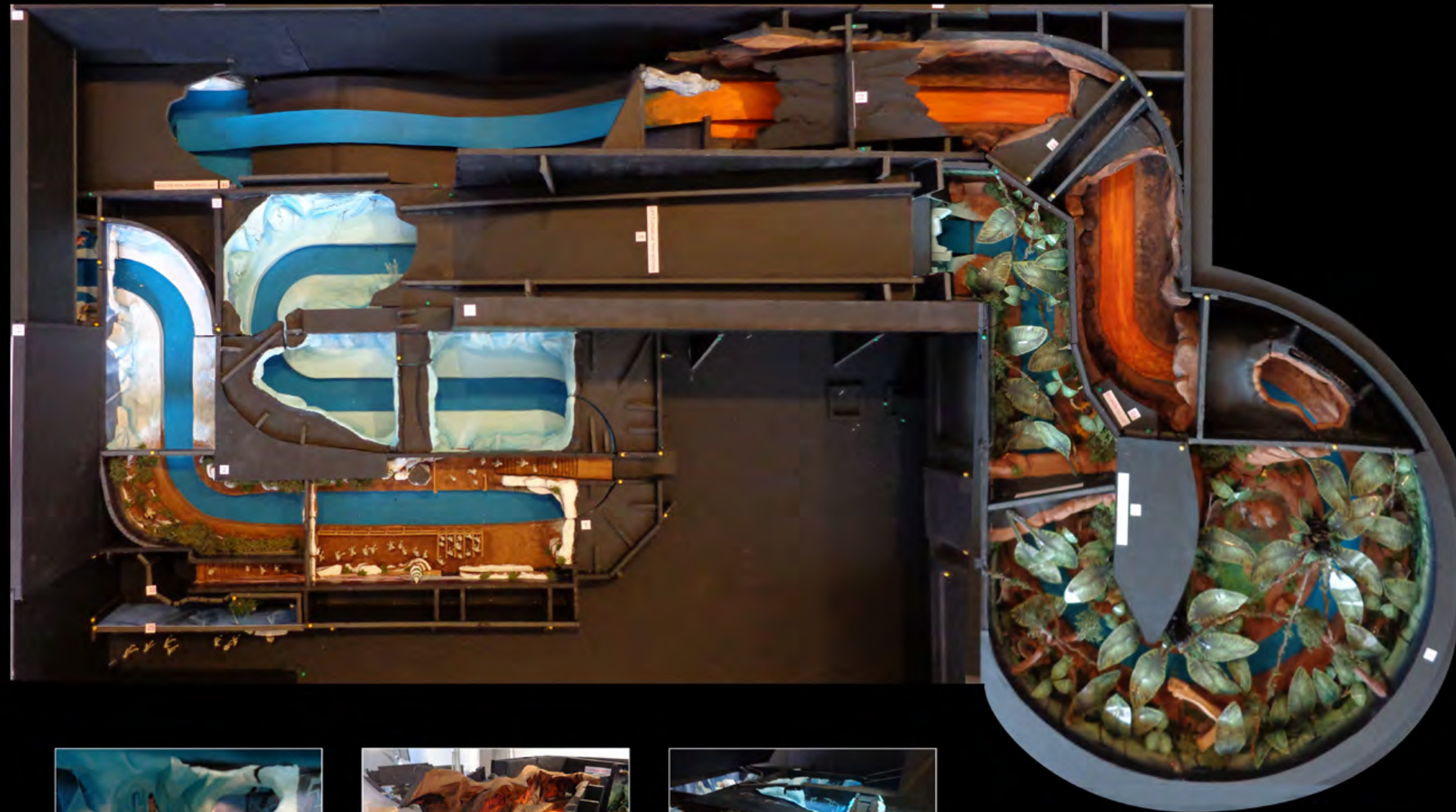
CONCEPT DESIGN FOR AN ATLANTIS - THEMED RESORT RESTAURANT

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ICE AGE
 "SID'S ARCTIC TOURS" DARK RIDE
 ANCOL DREAMLAND

ICE AGE DARK RIDE FOR ANCOL DREAMLAND, INDONESIA

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ICE AGE DARK RIDE FOR ANCOL DREAMLAND, INDONESIA







CHARLIE AND LOLA'S HOUSE INTERACTIVE PLAYHOUSE DESIGN AT CBEEBIES LAND, ALTON TOWERS RESORT

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JCB Machine Load

Machine model

A. Total travel

B. Axle centre

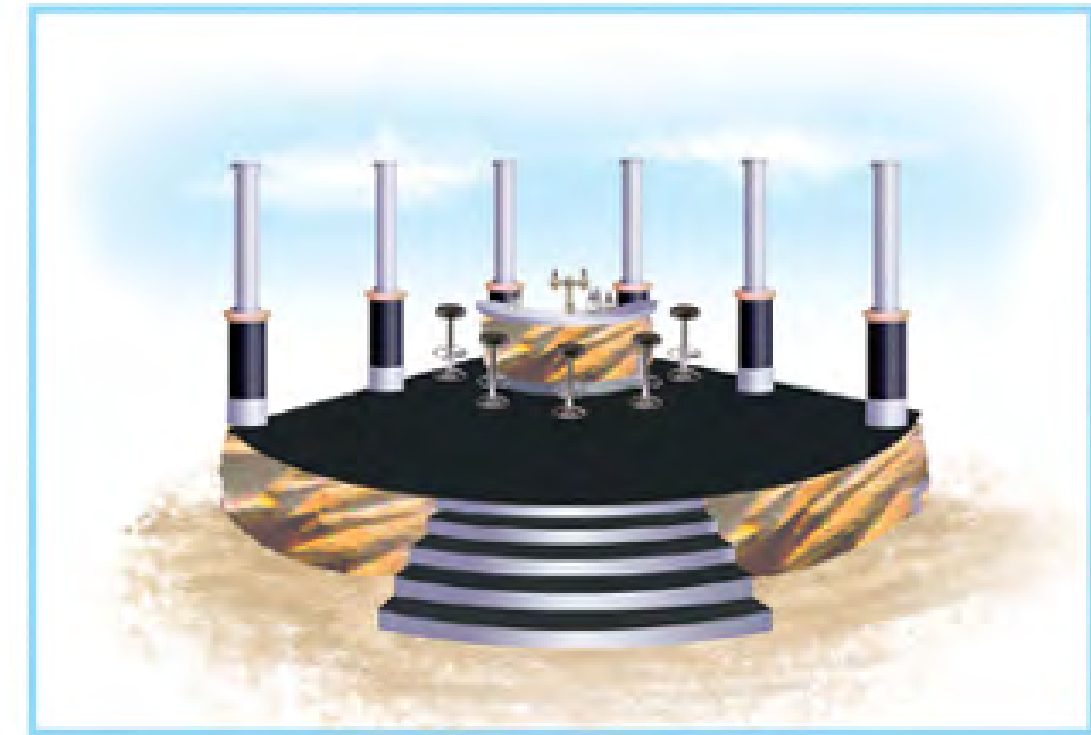
C. Gear centre

D. Stabiliser

E. Grapple

F. Steering wheel control panel

1:50 (6-2)



LARGE SCALE SET AND PROP DESIGN FOR JCB TRADESHOW IN PARIS

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LARGE SCALE SET AND PROP DESIGN FOR JCB TRADESHOW IN PARIS

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JCB Backhoe Loader feature

Machine model

- A Total travel length
- B Axle centreline distance
- C Slow centre to rear axle
- D Stabiliser feet clearance
- E Kingpost clearance
- F Steering wheel centre height

0.50 (1.6)

10' (3.0) (option)

2.44 (8.0)

1.68 (5.5)



LARGE SCALE SET AND PROP DESIGN FOR JCB TRADESHOW IN PARIS

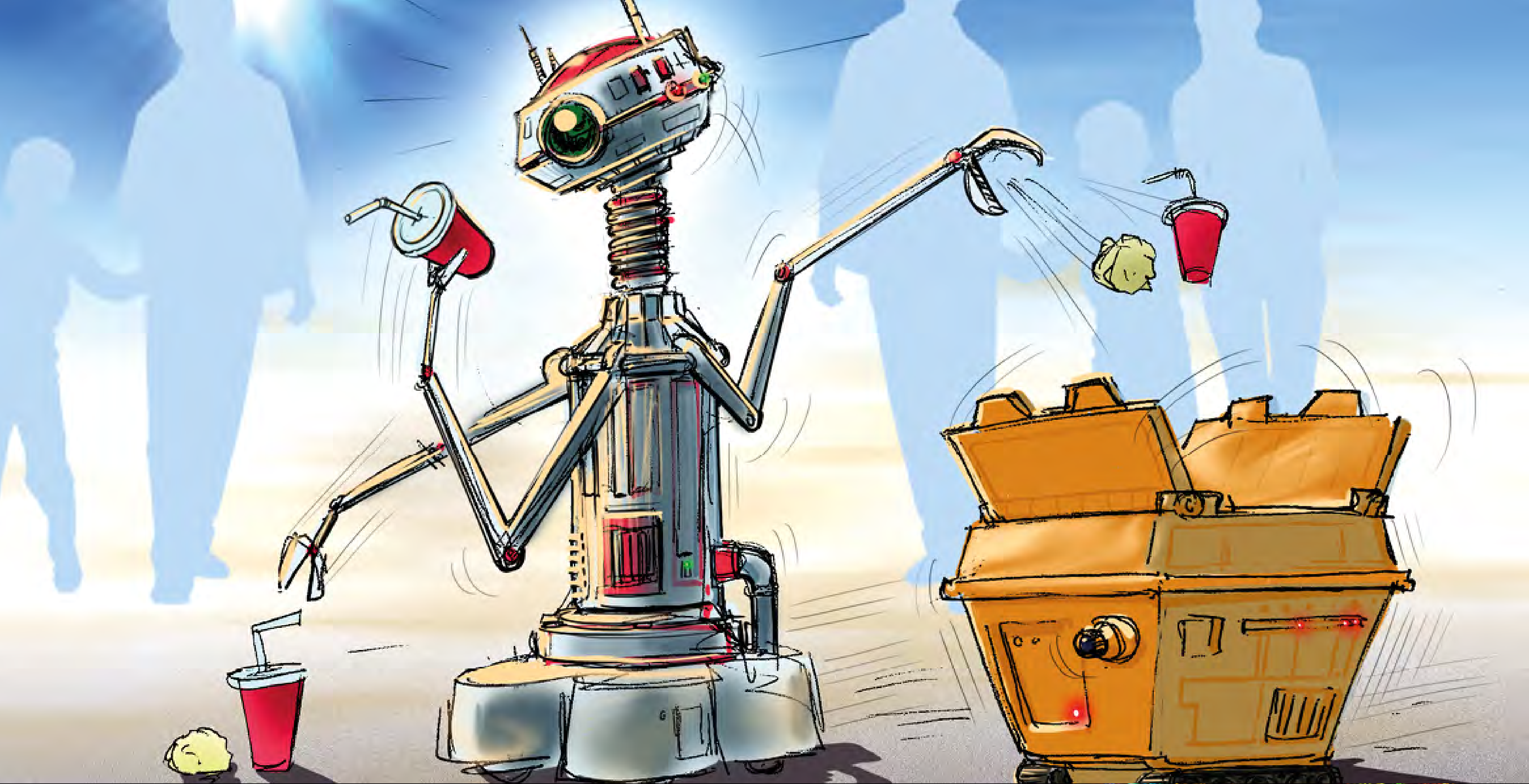


LAND DESIGN, ATTRACTION DEVELOPMENT AND CREATIVE FOR PARAMOUNT LONDON RESORT

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ANIMATRONIC ENTERTAINMENT CONCEPTS



ROVING ROBOTIC ENTERTAINMENT CONCEPT

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AFRICAN VILLAGE WITH FEEDING PLATFORM CONCEPT

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HALLOWEEN ATTRACTION FOR ST.JOHN'S SHOPPING CENTRE, LIVERPOOL

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HALLOWEEN ATTRACTION FOR ST.JOHN'S SHOPPING CENTRE, LIVERPOOL

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DISNEY'S SET & EVENT DESIGN FOR THE RETAIL TRUST AWARDS, GROSVENOR HOUSE, LONDON

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BABY SHOWER RETAIL DESIGN FOR THE DISNEY STORE, LONDON

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BABY SHOWER RETAIL DESIGN FOR THE DISNEY STORE, LONDON

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NARNIA - THEMED RETAIL DESIGN FOR THE DISNEY STORE, LONDON

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CONFERENCE THEMEING DESIGN FOR THE WALT DISNEY COMPANY, PARIS

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CONFERENCE THEMEING DESIGN FOR THE WALT DISNEY COMPANY, PARIS

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WINNIE THE POOH - THEMED RETAIL DESIGN FOR THE DISNEY STORE, LONDON & ALL UK STORES

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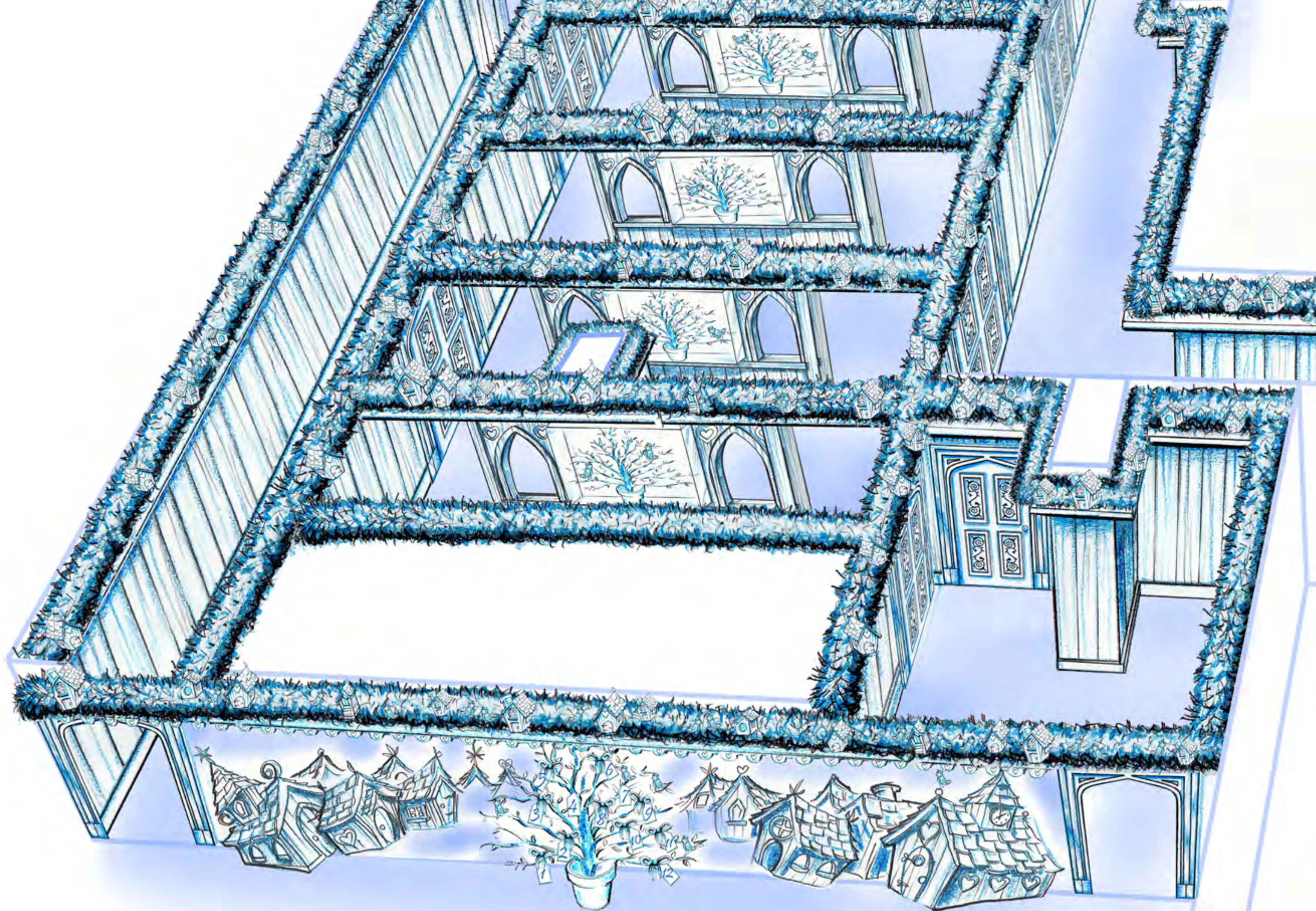
the Disney store PRESENTS THE INCREDIBLES



THE INCREDIBLES MOVIE LAUNCH THEMEING DESIGN FOR THE DISNEY STORE, LONDON

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CHRISTMAS GROTTO DESIGN FOR HARRODS, LONDON

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1



2



3



4



CHRISTMAS GROTTTO DESIGN FOR HARRODS, LONDON



CHRISTMAS THRONES AND FATHER CHRISTMAS LOGO DESIGNS FOR HARRODS, LONDON

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FATHER CHRISTMAS LOGO DESIGNS FOR HARRODS, LONDON

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PETER PAN CHRISTMAS SKYLINE DESIGN FOR HARRODS, LONDON

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PETER PAN CHRISTMAS GROTTTO AND WINDOW DESIGN FOR HARRODS, LONDON

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PETER PAN CHRISTMAS GROTTTO AND WINDOW DESIGN FOR HARRODS, LONDON



GINGERBREAD HOUSE DESIGN FOR HARRODS, LONDON

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ADVENT CALENDAR MERCHANDISE DESIGN FOR HARRODS, LONDON

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CHRISTMAS CHARACTER MERCHANDISE DESIGN FOR HARRODS, LONDON

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